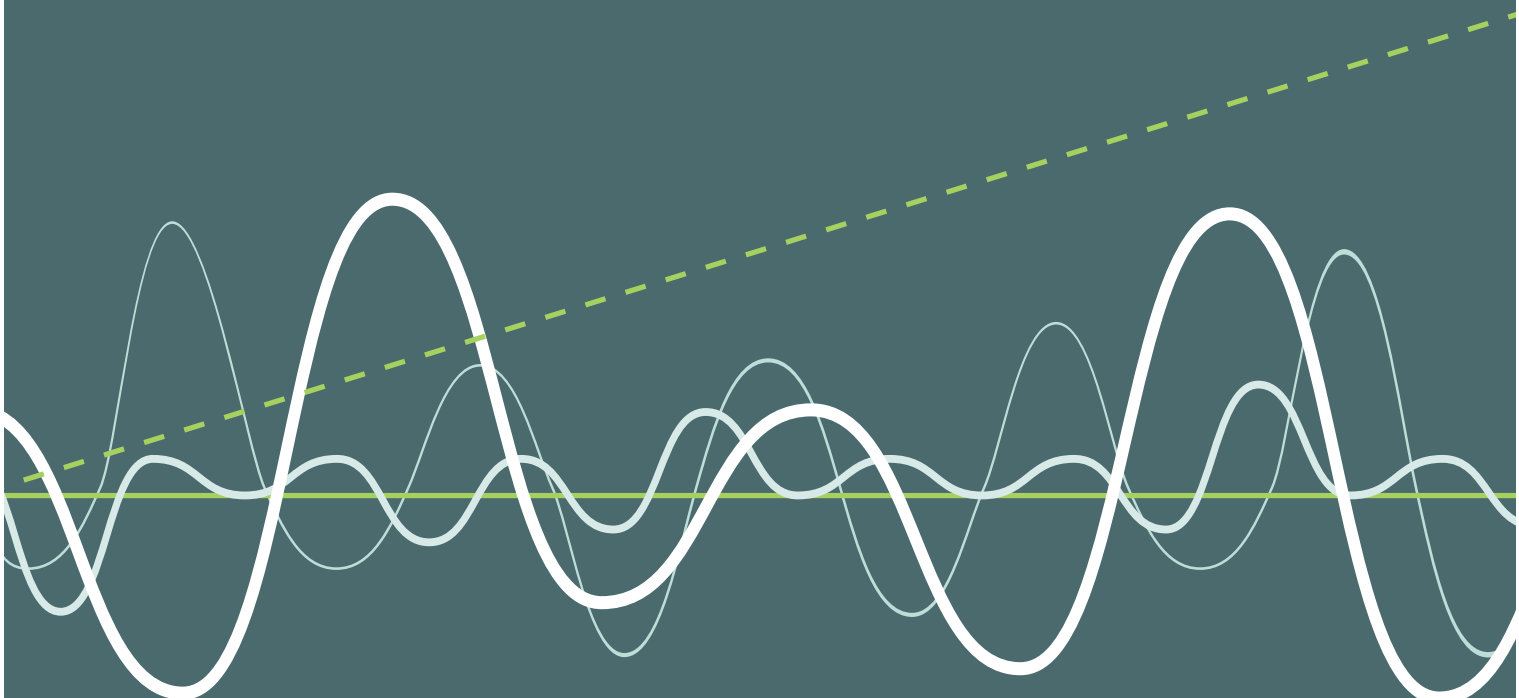




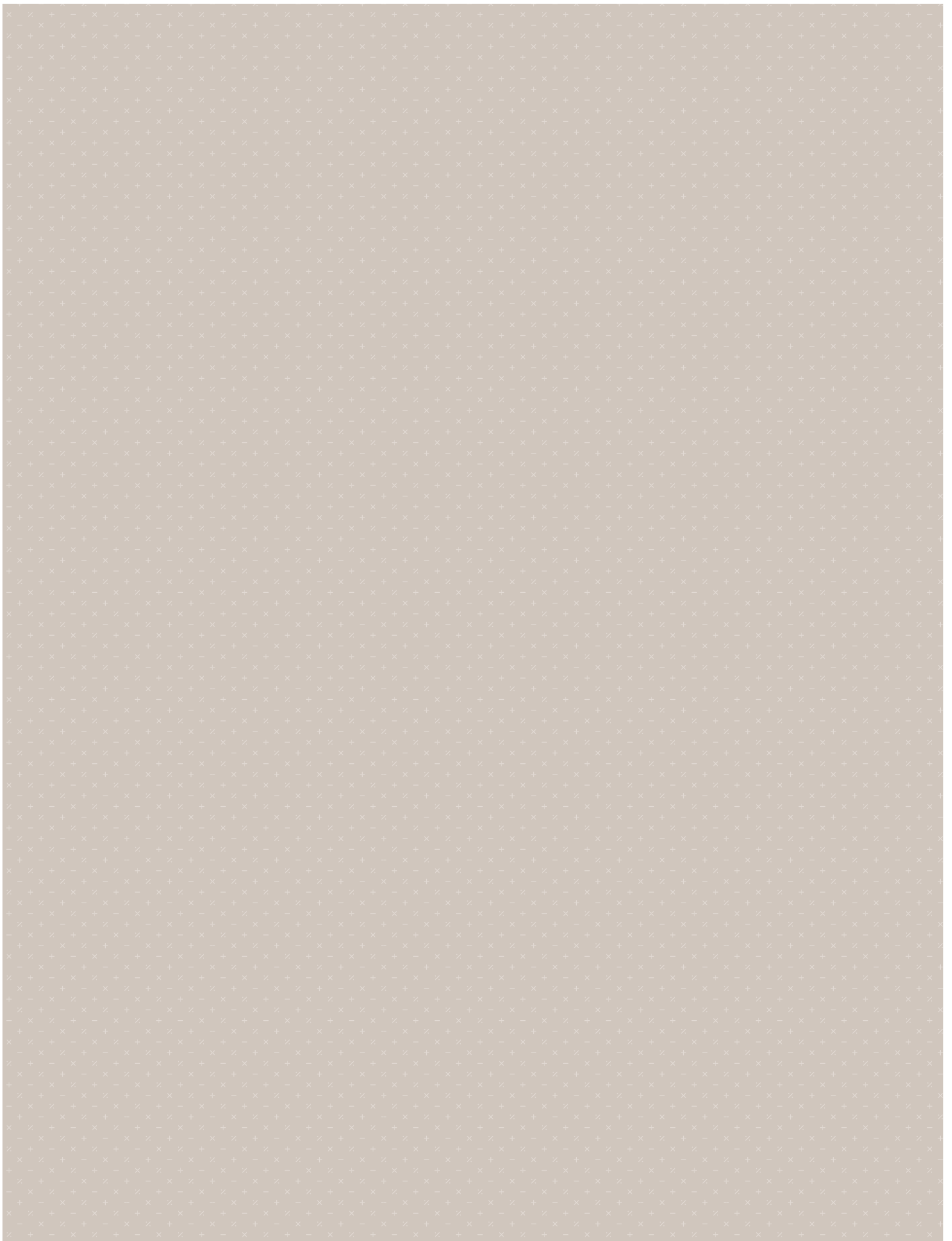
MOSSADAMS

Expect the Unexpected

2017 HEALTH CARE CONFERENCE



November 16-17, 2017
Red Rock Casino, Resort & Spa
Las Vegas



2017 HEALTH CARE CONFERENCE | NOVEMBER 16, 2017

Expect the Unexpected

Thank you for joining us here at the beautiful Red Rock Resort. We're excited to present this year's conference, Expect the Unexpected. Following an unpredictable political year, we believe connecting with you and providing a relaxed forum for you to connect with others in health care is the best way to share best practices and provide insight and clarity as you manage your organizations into 2018. This event promises to be thought provoking during an unprecedented period of uncertainty in health care, including an unknown legislative and regulatory future, evolving risk-sharing programs, the unpredictable future of Medicaid, and opportunities to continue to expand and develop innovative partnerships.

Our goal is to provide a forum that empowers you, as leaders of your respective organizations, with insight from panels and discussions with industry visionaries. Following the promise to end the Affordable Care Act (ACA), we're excited to hear from our keynote speakers—Dr. Tom Coburn, former US senator from Oklahoma, and former state senator Wendy Davis from Texas. Political commentator and Pulitzer Prize finalist Ronald Brownstein will moderate as they discuss the future of health care and their recommendations for preparing for 2018. Additionally, this year we're delighted to finish the conference's first day with Emmy®-awarding-winning chief medical correspondent and practicing neurosurgeon, Dr. Sanjay Gupta.

In other sessions, you'll hear from Ken Leoczyk, senior director of The Advisory Board, who'll be discussing health system strategy in the post-ACA era. We're also thrilled to welcome back the animated and engaging Dr. Lowell Catlett, a futurist and economist. During our two days together, we'll tackle vital industry topics, such as Medicaid strategy development, innovative partnerships, and trends in capital infusion and joint ventures. We'll also have a session on transforming health systems with lean management and game-changing, market-centric health care information.

We'd like to extend our utmost appreciation to our sponsors—Arthur J. Gallagher & Co., UnitedHealthcare, Foley & Lardner, Lancaster Pollard, and MUFG Union Bank, N.A. Their support enhances our ability to present a stimulating and enlightening conference. Please let us know if we can improve your experience or otherwise be of service. Your feedback is paramount to our success.

Enjoy the conference!

Sincerely,



CHRIS PRITCHARD
National Group Leader,
Health Care



BRIAN CONNER
National Practice Leader,
Hospitals



DARCI BOYLE
National Practice Leader,
Medical Groups & Physicians



ERIC NICHOLSON
National Practice Leader,
Ancillary Services



AMY RUNGE
National Practice Leader,
Long-Term Care

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Thursday, November 16, 2017		
7:30 a.m.	Registration and breakfast <i>Summerlin Foyer and Charleston Ballroom</i>	
8:00 a.m.	Welcome and opening remarks	Brian Conner , Partner and National Practice Leader, Hospitals Practice, Moss Adams
8:15 a.m.	Health System Strategy in the Post-ACA Era <i>Summerlin Ballroom</i>	Ken Leonczyk , Senior Director, The Advisory Board Company
9:30 a.m.	BREAK	
9:45 a.m.	Panel Discussion: Developing Innovative Medicaid Strategies <i>Summerlin Ballroom</i>	Susan Coakley , President, Boston Medical Center HealthNet Plan and Well Sense Health Plan Jeff Conklin , Vice President of Payer and Network Strategies and President, Adventist Health Managed Care Alan Lederman , Chief Administrative Officer, Community Health Plan of Washington Larry Vernaglia , Moderator, Partner and Chair, Health Care Practice, Foley & Lardner
11:00 a.m.	A Closer Look: Partnering for Integration <i>Summerlin Ballroom</i>	Todd Sandman , Senior Vice President and Chief Strategy Officer, Presbyterian Healthcare Services Jack Towsley , President, Fluent Health (subsidiary of Presbyterian Healthcare Services)
Noon	Lunch <i>Charleston Ballroom</i>	
	Bonus Lunch Session: Hospital Off-Campus Provider-Based Update <i>Veranda A & B Conference Rooms</i>	Cheryl Storey , Partner, Health Care Consulting, Moss Adams Larry Vernaglia , Partner and Chair, Health Care Practice, Foley & Lardner
1:00 p.m.	Expansion Opportunities: Innovative Partnerships, Joint Ventures, and Capital Infusion <i>Summerlin Ballroom</i>	Patrick Charmel , President and CEO, Griffin Hospital, and Board Chairman, Value Care Alliance Ryan Schmid , President and CEO, Vera Whole Health Michael Wilson , Chairman and CEO, Healthcare Highways Kevin Cable , Moderator, Cofounder and Managing Director, Health Care and Digital Health, Cascadia Capital
2:15 p.m.	Political Point-Counterpoint: The State of Health Care and Politics <i>Summerlin Ballroom</i>	Dr. Tom Coburn , former US Senator, Oklahoma Wendy Davis , former State Senator, Texas Ron Brownstein , Moderator, Pulitzer Prize finalist and Senior Political Analyst for CNN

Agenda

3:45 p.m.	BREAK	
4:00 p.m.	Keynote speaker <i>Summerlin Ballroom</i>	Dr. Sanjay Gupta , Emmy® award-winning Chief Medical Correspondent for CNN and practicing neurosurgeon
5:30 p.m.	Cocktail reception <i>Veranda</i>	

Friday, November 17, 2017		
8:00 a.m.	Breakfast <i>Charleston Ballroom</i>	
8:45 a.m.	Transforming a Health System through Lean Management <i>Summerlin Ballroom</i>	J. Michael Rona , Partner, Moss Adams (former Principal, Rona Consulting Group) Craig Vercruysse , Partner, Moss Adams (former CEO, Rona Consulting Group) Dr. David Wild , Vice President of Lean Promotion, University of Kansas Health System
9:45 a.m.	Game-Changing Health Care Information: What's Happening in Your Market <i>Summerlin Ballroom</i>	Jake Dorst , Chief Information and Innovation Officer, Tahoe Forest Hospital District Deanna Kyrimis , CEO, Arch Health Partners Karl Rebay , Partner, Health Care Consulting, Moss Adams
10:45 a.m.	BREAK	
11:00 a.m.	Insights from a Futurist <i>Summerlin Ballroom</i>	Dr. Lowell Catlett , futurist, economist, and renowned speaker and author
Noon	Program concludes	

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Arthur J. Gallagher & Co. is an international insurance brokerage and risk management services firm headquartered in Itasca, Illinois. It has operations in 20 countries and offers client services in 140 countries worldwide through a network of correspondent brokers and consultants. Health care is among 21 industries it serves through separate practice groups. Through its health care practice, it offers risk management solutions for hospitals, physicians, and other organizations and helps them create rewards programs that enable the attraction and retention of top talent.



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UnitedHealthcare is dedicated to helping people nationwide live healthier lives by simplifying the health care experience, meeting consumer health and wellness needs, and sustaining trusted relationships with care providers. The company offers the full spectrum of health benefit programs for individuals, employers, and Medicare and Medicaid beneficiaries. It contracts directly with 57,046 physicians and care professionals and 361 hospitals and other care facilities in California. UnitedHealthcare serves more than 40 million people and is one of the businesses of UnitedHealth Group, a diversified Fortune 50 health and well-being company.



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Foley & Lardner is a national law firm with a deep understanding of the business and legal challenges facing the health care industry. Its HealthCare Industry Team was named Law Firm of the Year—Health Care Law for three of the last four years on the “Best Law Firms” list by U.S. News & World Report and Best Lawyers®. The practice was recognized for its ability to provide value-added, pragmatic legal advice in an efficient and cost-effective manner to a broad range of participants in the healthcare industry. The firm provides counsel on a wide range of legal issues, including health care compliance and fraud and abuse matters; physician self-referral and anti-kickback laws; business transactions such as hospital-physician alignment, affiliations, private equity-capital formation transactions, and joint ventures; Medicare and Medicaid reimbursement; and health care finance.



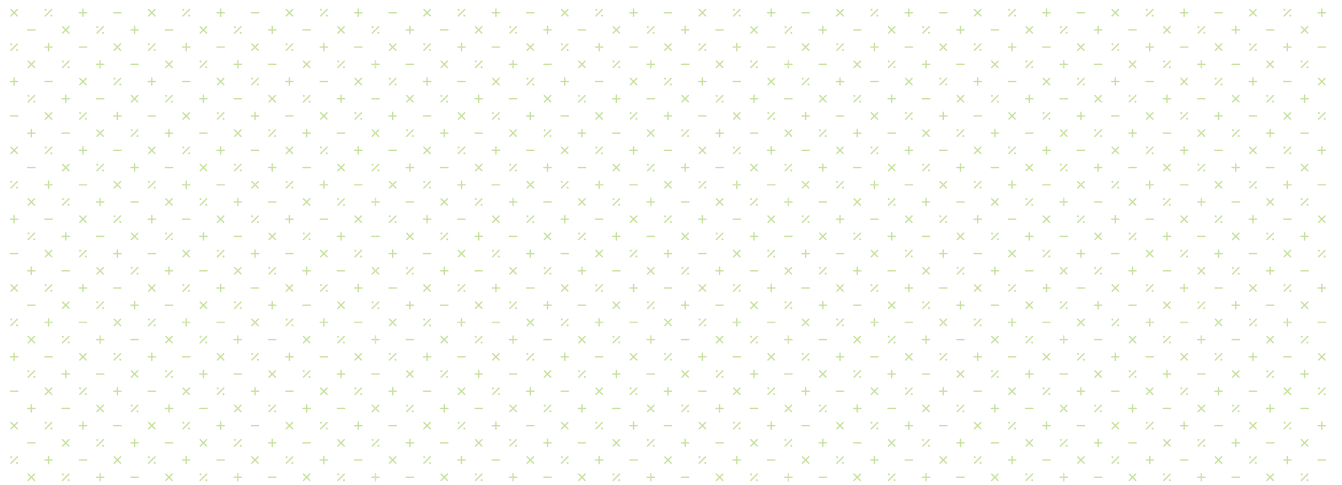
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CPE Credit

Moss Adams is pleased to offer 14 CPE credits in the field of business management for our 2017 Health Care Conference.

Basis for Determination

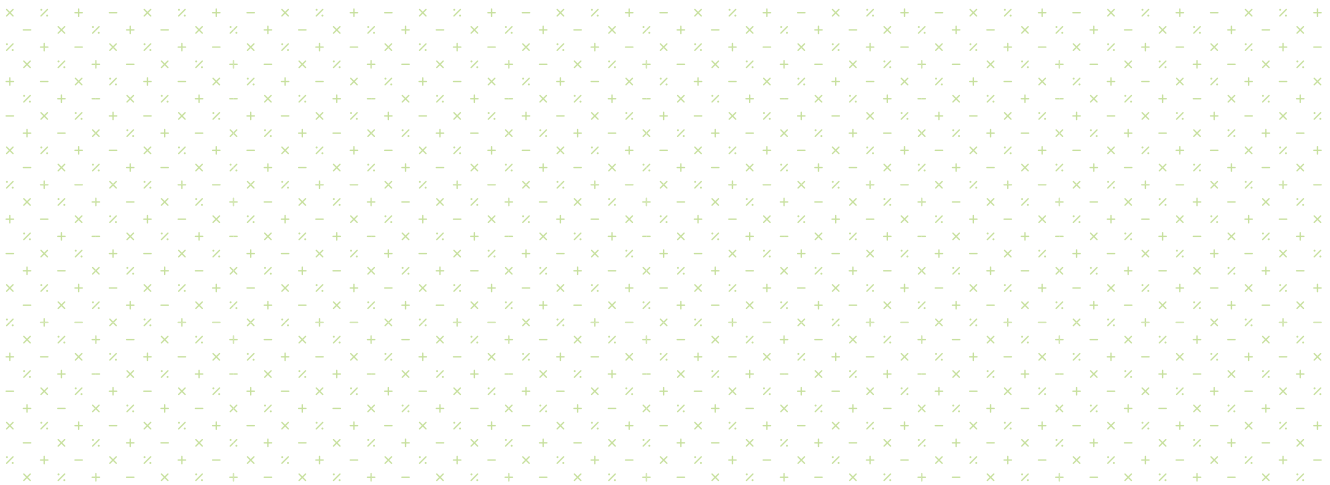
CPE credit is awarded based on National Association of State Boards of Accountancy standards; credit is based on the time you're present in each session. To receive credit, please record your time through the CPE portal, which will be provided during the conference via email.

Certificate Delivery

Certificates for successful completion will be sent to you via email within 21 business days following the conference.

Contact

If you don't receive an email for your CPE credit, and for any other questions, please contact Michaella Johnson at (503) 478-2289 or michaella.johnson@mossadams.com.



Conference Hosts



Chris Pritchard, CPA, MHA

GROUP LEADER, HEALTH CARE & CONSULTING SERVICES,
NATIONAL PRACTICE LEADER, HEALTH PLANS & INSURANCE

Chris Pritchard has practiced public accounting since 1991, serving integrated health systems, federally qualified health centers, managed-care organizations, ambulatory surgery centers, Knox-Keene-licensed health plans, rural and regionally integrated

hospitals, rural and community-based primary care facilities, outpatient care facilities, large medical groups, and third-party payers. In addition to his experience auditing health care and insurance entities, Chris has managed numerous consulting engagements in the health care space. He's also assisted organizations with strategic decisions and operational engagements.

Chris is a former member of the American Institute of CPAs' (AICPA) national Health Care Entities Expert Panel and continues to provide technical guidance and input to its working groups. He has also published national articles and speaks frequently on health care financial reporting and other current topics.



Brian Conner, CPA

NATIONAL PRACTICE LEADER, HOSPITALS

Brian Conner has practiced public accounting since 1993. As a partner, he provides audit, tax, and consulting services to integrated health systems, hospitals, ancillary providers, mental and convalescent health facilities, and medical groups. He has extensive experience providing advice and counsel in areas of audits, financial reporting, and tax-exempt financing. He performs technical reviews for health care clients throughout the firm and has served as an instructor and lecturer for the firm's Health Care Group. A former chair of the firm's Health Care Business Assurance Committee, Brian currently serves as the chair of the Healthcare Financial Management Association's (HFMA) National Principles and Practices Board and is a member of the AICPA's Health Care Entities Expert Panel.



Darci Boyle, CPA

NATIONAL PRACTICE LEADER, MEDICAL GROUPS & PHYSICIANS

Darci Boyle has practiced public accounting since 1990. As a partner, she advises single specialty groups, multispecialty groups, and other health care clients on tax, financial, operational, and business issues. Darci has extensive experience in matters involving medical group practices and specializes in various consulting issues, such as practice mergers, acquisitions, income distribution plans, and internal control review. She also has experience with physician compensation, federal and state tax preparation and planning, financial statement assistance, review and compilation of financial statements, budgeting and cash flow, overhead analysis, practice benchmarking, buy-sell considerations, and individual physician members' annual income tax issues.



Eric Nicholson, CPA

NATIONAL PRACTICE LEADER, ANCILLARY HEALTH CARE SERVICES

Eric Nicholson has practiced public accounting since 1989. He serves a wide range of health care clients, including community health centers, home health and hospice agencies, rural hospitals, public hospital districts, mental health providers, multispecialty physician clinics, long-term care facilities, and preferred provider organizations—including organizations that follow Government Auditing Standards and OMB Uniform Guidance. He's managed numerous health care facility and clinic audits and is proficient in auditing managed-care arrangements and settlements between third-party payers and providers. A partner, Eric also provides extensive health care consulting services, including preparing feasibility studies for bond offerings through the Washington Health Care Financing Authority and conducting internal control reviews of not-for-profit and health care organizations. He's facilitated strategic planning board sessions and conducted numerous internal control and agreed-upon procedures engagements for health care clients of all types. In addition, he performs benchmarking of health care organizations' financial performance with industry medians, analysis of hospital charges and payer mix to help increase revenue and reduce related contractual allowances, and internal control reviews of hospitals, clinics, and outside billing agencies.



Amy Runge, CPA

NATIONAL PRACTICE LEADER, LONG-TERM CARE

Amy Runge has over 30 years of experience in accounting, auditing, and consulting—23 of which are in public accounting. As a partner, she specializes in audits and consulting for health care and not-for-profit organizations. She's managed audits of CCRCs, skilled nursing facilities, assisted living facilities, clinics, hospitals, foundations, religious organizations, and voluntary health and welfare organizations. Amy has significant experience conducting audits in accordance with government auditing standards and uniform guidance, and the Accounting and Audit Guide for Health Care Entities issued by the AICPA. She's also participated in internal peer reviews and has been featured as a speaker at various health care association conferences on accounting and auditing topics.

Key Conference Contacts

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CONFERENCE PROJECT MANAGER	michele.abrams@mossadams.com

Heidi Rittershausen	
EXECUTIVE ASSISTANT	heidi.rittershausen@mossadams.com

HOTEL | TRANSPORTATION | ACCOMMODATIONS

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MEETING & PROCUREMENT MANAGER	stacy.weber@mossadams.com

Panels & Presentations

THURSDAY, NOVEMBER 16 | 8:15 A.M.

Health System Strategy in the Post-ACA Era

PRESENTER



Ken Leonczyk

SENIOR DIRECTOR, THE ADVISORY BOARD COMPANY

Ken Leonczyk is a senior director for The Advisory Board Company. In this role, he advises health systems and health care industry companies on the strategic implications of health care reform, financing, and performance management. Ken is a regularly featured legal and policy expert on national radio and television shows. He's also published on a variety of legal and ethical issues.

Previously a regulatory and investigations attorney at Covington & Burling LLP, Ken provided strategic and legal advice on matters that required substantial political, reputational, or government relations considerations. He has significant experience defending Fortune 100 pharmaceutical companies against congressional, FDA, criminal, and civil investigations. He's handled negotiations on behalf of Fortune 50 pharmaceutical companies with 45 of the 50 state attorneys general and has prepared Fortune 500 executives for testimony in front of congressional investigative committees. Ken also served as senior staff in the US House of Representatives. He holds a JD from Yale Law School, an MAR from Yale Divinity School, and a Graduate Certificate in Anglican studies from Berkeley Divinity School at Yale.



THURSDAY, NOVEMBER 16 | 9:45 A.M.

Developing Innovative Medicaid Strategies

MODERATOR



Larry Vernaglia

PARTNER AND HEALTH CARE INDUSTRY TEAM CHAIR, FOLEY & LARDNER

Lawrence Vernaglia is a partner and health care lawyer with Foley & Lardner LLP and serves as chair of the firm's Health Care Industry Team. Lawrence represents hospitals, health systems, academic medical centers, and a variety of other health care providers in regulatory and transactional matters; mergers, acquisitions and financings; state regulatory issues; survey and certification appeals; fraud and abuse; Stark Law analyses; managed care contracting; and general corporate and business planning. He also runs strategic planning programs for senior management and governing boards and regularly serves as legal counsel on health care transactions in New England for multistate projects.

PANELISTS



Susan Coakley

PRESIDENT, BOSTON MEDICAL CENTER HEALTHNET PLAN

Susan Coakley is the president of Boston Medical Center HealthNet Plan, where she's responsible for leading overall strategy, managing day-to-day operations, developing programs and services to meet the needs of new and emerging markets, and preparing for future growth. Prior to this role, Susan served as the organization's chief general counsel. A graduate of Connecticut College, she earned a master of public health from Yale School of Public Health and a JD from Northeastern University.



Jeff Conklin

VICE PRESIDENT OF PAYER AND NETWORK STRATEGIES, ADVENTIST HEALTH MANAGED CARE

Jeff Conklin serves as the vice president of payer and network strategies for Adventist Health Managed Care and the president and CEO of Adventist Health Plan Inc., a newly formed Knox-Keene Plan. An executive with extensive experience in senior leadership roles at a wide variety of health care organizations, Jeff possesses expertise in managed-care strategy and contracting, accountable care, independent physician association development and administration, medical group management, and business development.



Alan Lederman

CHIEF ADMINISTRATIVE OFFICER, COMMUNITY HEALTH PLAN OF WASHINGTON

Since 2011, Alan Lederman has served as the chief administrative officer for Community Health Plan of Washington, where he oversees the organization's strategic plan, public policy, payer programs, internal audit, and claims operations. He has over 30 years of experience in health care and health insurance. He spent the first 20 years of his career at Group Health Cooperative in Seattle before moving to Community Health Plan of Washington in 2007 to become CFO. As CFO, he led the finance and accounting area for both Community Health Plan of Washington and its sister organization Community Health Network of Washington—a network of nearly 20 community health centers from across Washington.

THURSDAY, NOVEMBER 16 | 11:00 A.M.

A Closer Look: Partnering for Integration

Presbyterian Healthcare, through Fluent Health, is building Provider-Health Plan Partnerships

PRESENTERS



Todd Sandman

SENIOR VICE PRESIDENT AND CHIEF STRATEGY OFFICER,
PRESBYTERIAN HEALTHCARE SERVICES

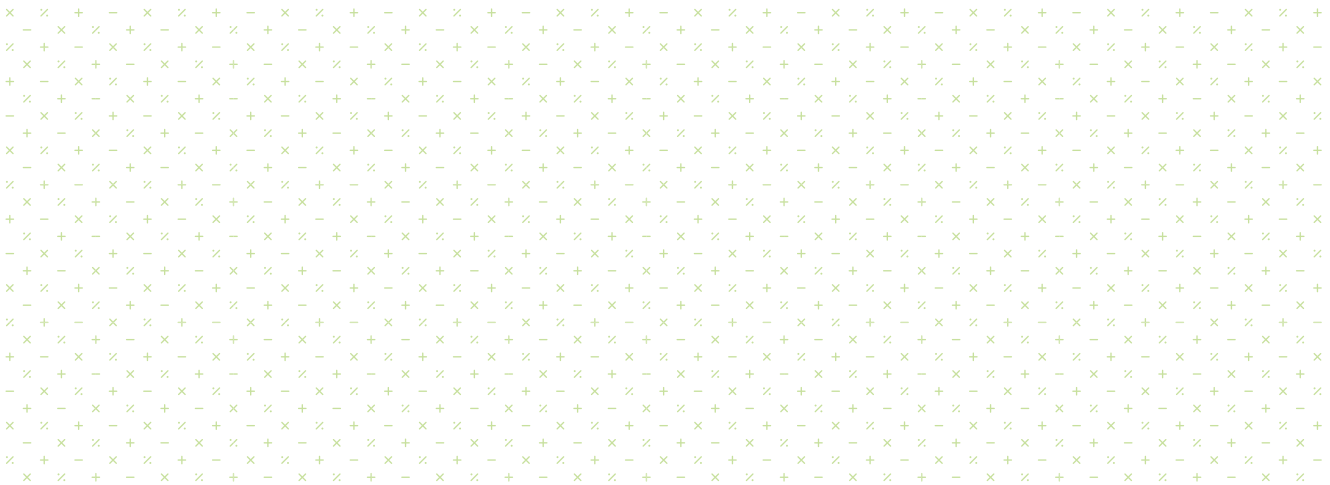
Todd Sandman serves as senior vice president and chief strategy officer for Presbyterian Healthcare Services. In this role, he leads the organization's annual strategic planning cycle and plays a key role in business and market development for Presbyterian's integrated system, which includes a statewide delivery system, health plan, and employed provider group. Working with other senior leaders and governance members, Todd is responsible for affirming that planning and development align with Presbyterian's purpose to improve the health of the patients, members, and communities it serves.



Jack Towsley

PRESIDENT, FLUENT HEALTH

Jack Towsley joined Presbyterian Healthcare Services in April 2017 as president of one of its subsidiaries, Fluent Health. In this role, Jack focuses on enhancing the core operational functions and infrastructure of Fluent Health to better serve its health plan partners and plays a key role in Presbyterian Healthcare Services' health plan expansion efforts. Jack has held executive roles in national and regional health plans and delivery systems. He also holds a master of public policy and master of public health from the University of California, Berkeley.



THURSDAY, NOVEMBER 16 | 12:15 P.M. | BONUS LUNCH SESSION

Hospital Off-Campus Provider-Based Update

PRESENTERS



Lawrence Vernaglia

PARTNER AND HEALTH CARE INDUSTRY TEAM CHAIR, FOLEY & LARDNER

Lawrence Vernaglia is a partner and health care lawyer with Foley & Lardner LLP and serves as chair of the firm's Health Care Industry Team. Lawrence represents hospitals, health systems, academic medical centers, and a variety of other health care providers in regulatory and transactional matters; mergers, acquisitions and financings; state regulatory issues; survey and certification appeals; fraud and abuse; Stark Law analyses; managed care contracting; and general corporate and business planning. He also runs strategic planning programs for senior management and governing boards and regularly serves as legal counsel on health care transactions in New England for multistate projects.



Cheryl Storey, CPA

PARTNER, HEALTH CARE CONSULTING, MOSS ADAMS

Cheryl Storey is a partner and a member of the Health Care Consulting Practice at Moss Adams. She serves health care organizations, focusing on Medicare and Medicaid reimbursement and related billing and coding issues. Cheryl works closely with hospitals on their payment and funding issues, including wage indices and geographic classifications and reclassifications. She also works with health care providers on graduate medical education programs and compliance with CMS's provider-based requirements, and provides client support during Medicare and Medicaid audits and appeals.

Cheryl speaks frequently on Medicare regulatory issues and serves as a firm representative for the Oregon Association of Hospitals and Health Systems. She's also a member of the AICPA, past president of the HFMA Oregon Chapter, and previously served as the organization's regional executive for Region 11.

THURSDAY, NOVEMBER 16 | 1:00 P.M.

Expansion Opportunities: Innovative Partnerships, Joint Ventures, and Capital Infusion

MODERATOR



Kevin Cable

COFOUNDER, MANAGING DIRECTOR, CASCADIA CAPITAL

Kevin Cable is the cofounder and managing director of health care and digital health for Cascadia Capital, building out its efforts in health care and digital health by drawing from a deep history in software, analytics, big data, and consumer applications. At Cascadia, Kevin focuses on a broad spectrum of health care transactions that include equity private placements, M&A mandates, recapitalizations, and buyouts. He currently serves on the board of directors for the Washington Research Foundation and formerly served as a director of the Washington Software Alliance, Washington State Technology Alliance, the Alliance of Angels, Innovate Washington Foundation, and several private technology companies.

PANELISTS



Patrick Charmel

PRESIDENT AND CEO, GRIFFIN HOSPITAL

Patrick Charmel serves as the president and CEO of Griffin Hospital—an award-winning, innovative organization recognized as an industry leader—and its parent organization, Griffin Health Services Corporation. He's also the CEO of Planetree Inc., a not-for-profit subsidiary of Griffin Health Services Corporation that supports an alliance of more than 500 health care organizations committed to patient empowerment. Patrick serves on the board of Value Care Alliance, a collaboration between high-quality, low-cost health care systems in Connecticut that seek to enhance efficient, coordinated care and promote local governance. He's also a coauthor of *Putting Patients First*, which received the American College of Healthcare Executive's Health Care Book of the Year award in 2004.



Ryan Schmid

CEO, VERA WHOLE HEALTH

Ryan Schmid is the cofounder, president, and CEO of Vera Whole Health, an organization that offers on- and near-site primary care and wellness clinics to organizations and their employees. Vera was recently named one of Washington's 100 Best Companies to Work For by Seattle Business Magazine. Ryan is also the cofounder and former board chairman for Hope Central Pediatric and Behavior Health Clinic, a not-for-profit that offers primary and wellness care to people in low-income areas, and the cofounder of Rainier Health and Fitness, a not-for-profit fitness center for people in low-income areas.



Michael Wilson

CHAIRMAN AND CEO, HEALTHCARE HIGHWAYS, INC.

Michael Wilson is the chairman and CEO of Healthcare Highways Inc. With more than 30 years of experience in health care, third-party administration, consulting, and managed care, Michael also has a successful entrepreneurial track record. He cofounded Equitable Plan Services Inc.; founded Corporate Health Plans of America Inc.; and founded Texas True Choice Inc., a statewide provider-friendly preferred provider organization. He's also a majority shareholder in Century Healthcare LLC, a limited-benefit plan. Michael is a five-time All-American gymnast and University of Oklahoma NCAA champion who earned a spot on the 1980 US men's Olympic gymnastics team.

THURSDAY, NOVEMBER 16 | 2:15 P.M.

Political Point-Counterpoint: The State of Health Care and Politics

MODERATOR

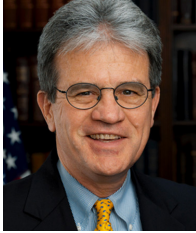


Ron Brownstein

SENIOR POLITICAL ANALYST, CNN

Part journalist, part historian, and all shrewd political observer, Ron Brownstein explains the complexities of American politics with lucid precision. As editorial director of strategic partnerships for Atlantic Media Company, editorial director of National Journal, and a senior political and election analyst for CNN, he produces sharp analysis on health care, politics, policy, the electorate, media, and a range of other issues informed by his strong sense of American political and national history. He's also been a finalist for the Pulitzer Prize twice, cited for the "clarity, consistency, and quality of his political reporting."

DISTINGUISHED
SPEAKERS



Dr. Tom Coburn

FORMER US SENATOR, OKLAHOMA

The Honorable Tom Coburn is a physician, former US senator for Oklahoma, and two-time cancer survivor, who's been described by newspapers as a budget hawk dedicated to reducing wasteful Washington spending, increasing accountability and transparency for all taxpayers, and making health care more affordable and accessible for all Americans. Senator Coburn was a member of the Committee on Commerce where he sat on the subcommittees on Health and Environment, Energy and Power, and Oversight and Investigations. Near the end of 2001, Senator Coburn was chosen to be cochair of the President's Advisory Council on HIV and AIDS.

Senator Coburn was one of the primary authors of the Patients' Choice Act introduced in 2009. His goal was to introduce health care reform legislation that delivered on the shared principles of promoting universal access to quality, affordable health care without adding new debt or taxes. The Patients Choice Act was one of several proposals by the Republicans and a precursor to the most recent American Health Care Act introduced in 2017.



Wendy Davis

FORMER STATE SENATOR, TEXAS

The Honorable Wendy Davis is a former Texas state senator and former candidate for governor of Texas. Ms. Davis has a reputation for tirelessly fighting for reproductive rights, equal pay for women, justice for sexual assault survivors, affordable quality education, and equality for the LGBTQ community. An attorney by trade, Ms. Davis's public service career spans three decades. She's recognized for her 13-hour filibuster on the floor of the Texas Senate to defeat a legislative effort to dramatically reduce women's access to abortion care in 2013.

Noted for her talents as a legislative leader, in 2009 she was named the Texas legislature's Rookie of the Year by Texas Monthly magazine and Freshman of the Year by the AARP. Ms. Davis was named to Texas Monthly's Top Ten Best Legislators in 2013 and has received numerous awards, including the Texas Women's Health Champion Award from the Texas District (XI) of The American Congress of Obstetricians and Gynecologists. She's also the founder of Deeds Not Words, an advocacy initiative that empowers millennial women to channel their passion and energy on gender equality issues into actionable change. Ms. Davis graduated first in her class from Texas Christian University before graduating with honors from Harvard Law School. She was the first person in her family to attend and graduate from college.

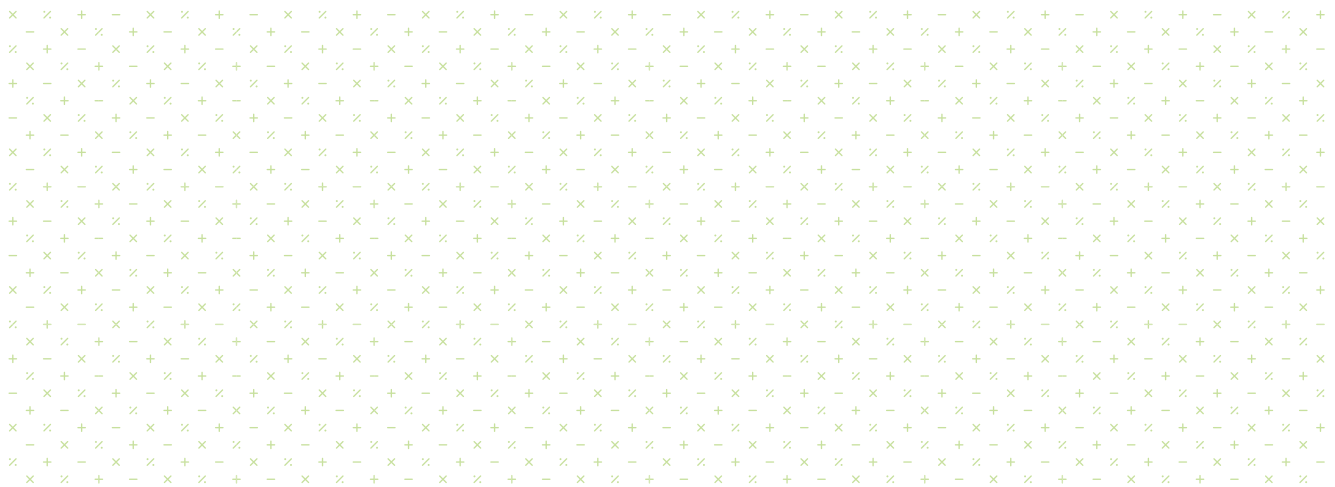
THURSDAY, NOVEMBER 16 | 4:00 P.M.

Keynote Session: A Conversation with Dr. Sanjay Gupta



Dr. Sanjay Gupta

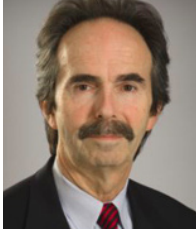
Dr. Sanjay Gupta is the multiple Emmy® award-winning chief medical correspondent for CNN. Dr. Gupta, a practicing neurosurgeon, plays an integral role in CNN's reporting on health and medical news for all of CNN's shows domestically and internationally and contributes to CNN.com. His medical training and public health policy experience distinguishes his reporting from war zones and natural disasters as well as on a range of medical and scientific topics—including health care reform, the Ebola outbreak, brain injury, disaster recovery, fitness, military medicine, and HIV and AIDS. Additionally, Dr. Gupta is the host of Vital Signs for CNN International and Accent Health for Turner Private Networks. He's received many awards, including the Laureate Award for leaders in health and wellness by John F. Kennedy University.



FRIDAY, NOVEMBER 17 | 8:45 A.M.

Transforming a Health System Through Lean Management

PRESENTERS



J. Michael Rona

PARTNER, LEAN HEALTH CARE CONSULTING, MOSS ADAMS

Mike Rona is a partner in the Moss Adams Lean Consulting Practice (formerly Rona Consulting Group). He's also an internationally recognized leader on the application of the Toyota Production System to health care. Mike, a former president of Virginia Mason Medical Center, has designed and led groundbreaking applications of the Toyota Production System to operations in the ER, OR, lab, clinics, and inpatient flow of a major medical center, which greatly improves patient safety and reduces lead times and associated costs. In addition to a master of public health, he's also a student of Chihiro Nakao of Shingijutsu, Japan.



Craig Vercruyssen

PARTNER, LEAN HEALTH CARE CONSULTING, MOSS ADAMS

Craig Vercruyssen is a partner in the Moss Adams Lean Consulting Practice (formerly Rona Consulting Group). Known as a leader for more than 20 years across multiple industries and functional areas, Craig served as a regional health care system executive for Sutter Health in COO and CIO roles, contributing to several awards and consistently high dashboard performance. He also served as chief process officer, pioneering the development of a lean management system—a specialty of his in conjunction with IT and electronic health record systems integration. Craig holds an MBA, which focused on systems theory grounded in organizational and interpersonal communication.



Dr. David Wild

VICE PRESIDENT OF LEAN PROMOTION, UNIVERSITY OF KANSAS HEALTH SYSTEM

Dr. David Wild serves as the vice president of lean promotion at the University of Kansas Health System. In this role, he's responsible for process, performance, and quality improvement work; development and deployment of improvement and management systems; applied analytics; clinical variation reduction programs; and clinical and operational redesign across inpatient and ambulatory enterprises. David is a practicing anesthesiologist and faculty member in the Department of Anesthesiology at the University of Kansas Medical Center. He's also served as the president of the Kansas Society of Anesthesiologists and is active at the national level in the development of new delivery and alternative payment models for perioperative care.

FRIDAY, NOVEMBER 17 | 9:45 A.M.

Game-Changing Health Care Information: What's Happening in Your Market

MODERATOR



Karl Rebay

PARTNER, HEALTH CARE CONSULTING, MOSS ADAMS

Karl Rebay is a partner in the Health Care Consulting Group at Moss Adams. Active in the field since 1994, he leverages his deep expertise in provider operations and finance, strategic business planning, and capitation arrangements to assist hospitals, physician organizations, health plans, and management services organizations as they strive to succeed in the current environment. Prior to joining Moss Adams, Karl served in senior management positions in hospitals as well as physician organizations.

PANELISTS



Deanna Kyrimis

CEO, ARCH HEALTH MEDICAL GROUP, PACIFIC ACCOUNTABLE MANAGEMENT, AND PACIFIC ACCOUNTABLE CARE

Deanna Kyrimis is the CEO of Arch Health Medical Group, Pacific Accountable Management, and Pacific Accountable Care. As CEO of Arch Health Medical Group, Deanna has realigned the organization to focus on strategic initiatives paramount to the future of value-based health care. This focus has helped Arch Health Medical Group earn various industry accolades, including the Elite Status achievement from the California Association of Physician Organizations and an Excellence in Healthcare award from the Integrated Healthcare Association. As CEO of Pacific Accountable Management, she leads a team of nearly 100 employees with expertise in integrated and independent physician practice operations management.



Jake Dorst

CHIEF INFORMATION AND INNOVATION OFFICER, TAHOE FOREST HEALTH DISTRICT

Jake Dorst serves as the chief information and innovation officer for Tahoe Forest Health District. With a background in the biological sciences, Jake worked for both the US Fish and Wild Life Service and the US Department of Agriculture before switching to IT. Jake joined Tahoe Forest Hospital District in September 2014 as its chief information officer and served as interim CEO for eight months in 2015. Prior to joining Tahoe Forest Health District, he served as vice president and chief information officer of Meritus Health and chief information officer of Southside Regional Medical Center.

FRIDAY, NOVEMBER 17 | 11:00 A.M.

Insight from a Futurist

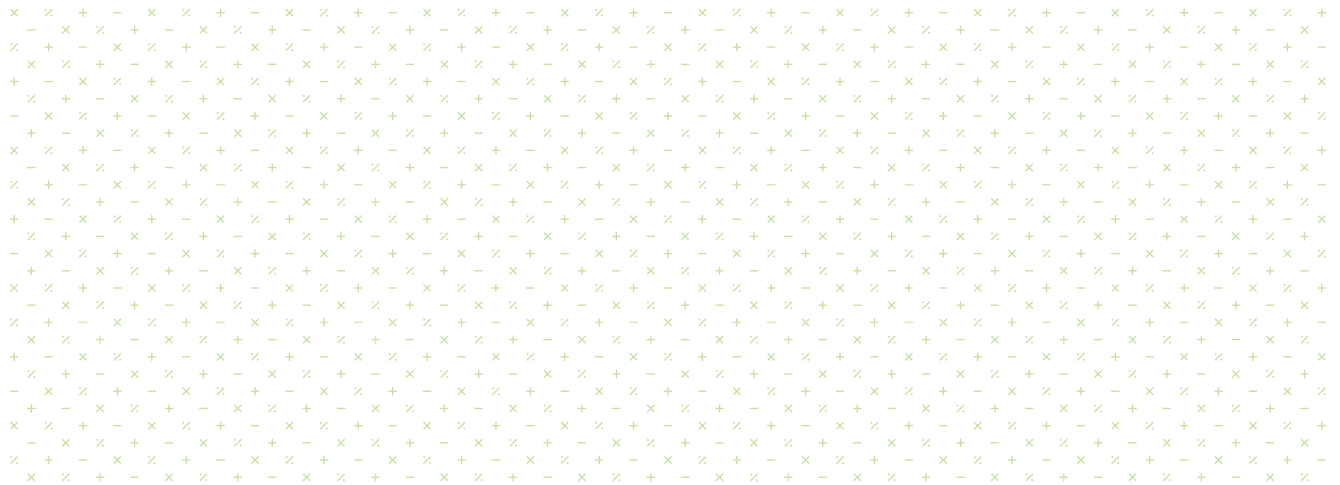


Dr. Lowell Catlett

PARTNER, LEAN HEALTH CARE CONSULTING, MOSS ADAMS

Dr. Lowell Catlett is a futurist who's been described as an enthralling presenter. He awakens our awareness to human potential even in changing times and shifting terrain. Dr. Catlett was a regents' professor in agricultural economics and agricultural business and extension economics as well as the dean of the College of Agricultural, Consumer, and Environmental Sciences at New Mexico State University until he retired in 2015. He won the university's highest award for a professor, the Westhafer Award, and is the author of numerous books and articles. He works with national and international corporations and organizations doing futuristic planning for the impact of technology on careers, lifestyles, and the economy.

Dr. Catlett works with the US Departments of Agriculture, Labor, Interior, Defense, Education, and Energy as well as the World Bank. Dr. Catlett has also been a visiting professor or presenter at more than 50 universities including Harvard University, Massachusetts Institute of Technology, Cornell University, and the University of Illinois.



Participating Company Profiles

Adventist Health

Adventist Health is a faith-based, nonprofit integrated health system serving more than 75 communities in California, Hawaii, Oregon, and Washington. Its workforce of 32,700 includes more than 23,400 employees; nearly 5,000 medical staff physicians; and 4,300 volunteers. Founded on Seventh-day Adventist heritage and values, Adventist Health provides compassionate care in 19 hospitals, more than 260 clinics (hospital-based, rural health and physician clinics), 15 home-care agencies, seven hospice agencies, and four joint-venture retirement centers. In addition, the Adventist Health Plan serves patients in Kings County. Adventist Health ranked tenth in Becker's list of the largest nonprofit hospital systems in the United States in 2015. Visit adventisthealth.org for more information.



The Advisory Board Company

The Advisory Board Company is a research, technology, and consulting firm serving a global network of 230,000-plus leaders in more than 5,200 organizations across health care and higher education. Through its research and insights, performance technologies, and consulting and management divisions, the firm partners with executives and their teams to help solve their most complex challenges. Since its founding in 1979, The Advisory Board has grown from a small think tank in a single apartment into a global firm headquartered in Washington, DC, with more than 2,500 employees spanning nine offices on three continents.



Arch Health Medical Group

PAM oversees the administration of Arch Health Medical Group (AHMG). AHMG is a multispecialty, not-for-profit health care organization dedicated to enhancing the health of people in its communities. Based in San Diego, more than 84 providers and 300 employees serve nearly 80,000 patients in San Diego County at medical centers in Poway, Rancho Penasquitos, 4S Ranch, Escondido, Ramona, and Valley Center. AHMG is a Palomar Health affiliate with convenient locations that offer outpatient services, such as primary and specialty care, physical therapy, diagnostic, and urgent care. The partnership with Palomar Health also allows AHMG to provide inpatient services. AHMG's primary goal is to be patient focused throughout and to serve its community with excellence every day. Visit archhealth.org for more information.



Boston Medical Center & BMC HealthPlan

BMC HealthNet Plan is a not-for-profit managed care organization that provides health insurance coverage to low-income, underserved, disabled, and elderly populations in Massachusetts. Established in 1997 by Boston Medical Center, the plan has more than 20 years of experience managing and ensuring quality care for complex, vulnerable populations. Since 2012, it's also provided coverage to Medicaid members in New Hampshire, where the plan operates under the name Well Sense Health Plan. Across the two states, BMC HealthPlan serves 312,000 members enrolled in Medicaid managed care plans, qualified health plans, or Massachusetts Senior Care Options (SCO). In 2018, BMC HealthPlan will participate in the MassHealth Medicaid accountable care organization (ACO) program along with four ACO partners, including the Boston ACO.



Cascadia Capital

Cascadia Capital is an investment bank serving middle-market clients globally. Cascadia's business is diversified in terms of both the industries it covers and the range of services it provides. For nearly two decades, the firm has delivered the best outcomes for its clients based on its transaction experience, domain expertise, and a commitment to building long-term relationships. Cascadia always acts in the long-term interests of clients and honors its position as a trusted advisor. For more information, visit the firm's website at cascadiacapital.com.



Community Health Plan of Washington

For 25 years and counting, Community Health Plan of Washington (CHPW) has provided access to quality Medicaid coverage to Washington's residents in their own communities. CHPW expanded to cover Medicare patients in 2007 and entered the health care marketplace in 2013. Its coverage is geared toward a model of care that treats the whole person and fosters trust, compassion, respect, and equality.

CHPW was founded in 1992 by Washington's community health centers (CHC) because the centers wanted to form an insurance plan that would help coordinate care and advocate for people who weren't being served by traditional insurance companies. CHPW became the first not-for-profit managed care plan founded by CHCs in the state, and today it's still the only not-for-profit to provide managed care to Apple Health members.



Griffin Health

Griffin Hospital is a 160-bed acute care community hospital in Connecticut serving more than 130,000 residents of the Lower Naugatuck Valley Region. Griffin Hospital also serves as the flagship hospital for Planetree, an international leader in patient-centered care. The hospital has received national recognition for creating health care facilities and taking an approach to patient care that is responsive to the needs of patients. Many global health care organizations send visitors to Griffin Hospital's facilities and incorporate its Planetree concepts into their health care models.

Griffin Hospital is recognized for having industry-leading patient satisfaction ratings and has received numerous quality and clinical excellence awards. It's the only hospital to be named to FORTUNE Magazine's 100 Best Companies to Work For list for 10 consecutive years, the only Connecticut hospital recognized four times by the Joint Commission as a top quality performer on key quality measures, and a recipient of The Leapfrog Group's "A" Grade for Patient Safety for six consecutive periods.



Healthcare Highways

Healthcare Highways is a fast-growing health care organization focused on creating the next generation of health plans and health care-related companies. Healthcare Highways offers custom high-value networks; lower cost, high-quality health plans; and small business health insurance. They deliver savings to employers, members, and providers through competition, choice, data insights, care coordination, and flexibility.



Pacific Accountable Management

Pacific Accountable Management (PAM) provides strategies and proven solutions to support physician practices through the many changes in health care. PAM's advanced payment methods and cost improvement techniques increase practice revenues and reduce overall costs associated with managing practices, allowing organizations to focus on delivering optimal care to their patients. With health care requirements changing every day, PAM can manage necessary practice functions so organizations can manage their patients. PAM's goal is to focus the health care delivery system on high quality and low cost services as well as great patient satisfaction. Visit pacificaccountablemanagement.com for more information.



Presbyterian Healthcare Services

Presbyterian Healthcare Services exists to improve the health of the patients, members, and communities it serves. A locally owned and operated not-for-profit health care system, Presbyterian is known nationally for its experience integrating health care financing and delivery. Presbyterian has grown from a small tuberculosis sanatorium founded in 1908 to a system of eight hospitals, a multispecialty medical group, and a statewide health plan. With more than 11,000 employees, it's the largest private employer in New Mexico.

Presbyterian offers innovations that provide affordable and convenient care for patients and members. These include successful hospital at home and emergency department navigation programs, data-driven population health initiatives, video visits, online urgent care scheduling, and the MyChart patient portal. Presbyterian also shares expertise outside New Mexico by partnering with systems developing their own provider-owned health plans. Presbyterian is recognized for excellence as a Best Regional Hospital by *U.S. News & World Report* and in America's 100 Best Hospitals by Healthgrades for multiple clinical areas



Tahoe Forest Hospital

Tahoe Forest Hospital is a not-for-profit rural health care facility and designated critical access hospital. It's fully accredited by the Healthcare Accreditation Facilities Program and licensed by the State of California Department of Health Services. Tahoe Forest Hospital has 25 acute care beds and 36 long-term care beds with a service area that covers six rural counties, two states, and approximately 3,500 square miles. Tahoe Forest Hospital offers 24-hour emergency care, an ambulatory surgery center, intensive care, orthopedics and sports medicine, a medical and surgical unit, women and family center, home health and hospice programs, a health clinic, cancer center, long term care center, children's center, a health and sports performance center, as well as a variety of community health outreach programs. Another vital resource of Tahoe Forest Health System is Incline Village Community Hospital located in Incline Village, Nevada.



The University of Kansas Health System

The University of Kansas Health System is the region's premier academic medical center, providing a full range of care for even the most serious conditions. It's affiliated with the University of Kansas Schools of Medicine, Nursing, and Health Professions, and their various leading-edge research projects. The health system includes the University of Kansas Physicians, the largest multidisciplinary physician group in the region. The continuously growing health system contains 826 staffed beds and serves more than 37,500 inpatients annually in more than 70 hospitals and clinics throughout the region.

The University of Kansas Hospital has received the Magnet nursing designation three times in a row for the highest level of care. The hospital has also ranked for more than a decade on U.S. News & World Report's Best Hospitals lists, currently ranking in eight medical and surgical specialties. The cancer program is part of The University of Kansas Cancer Center, one of 69 National Cancer Institute-designated cancer centers in the nation. The health system also provides the region's only accredited burn center and nationally verified Level I Trauma Center, as well as a leading transplant program in liver, pancreas, kidney, heart, and blood and marrow. For more information, visit kansashealthsystem.com.



Vera Whole Health

Vera Whole Health contracts directly with companies to build and operate dedicated on- and near-site primary care clinics for their employees. Employees, spouses, and dependents receive unlimited, cost-free access to the clinic and its care teams, including doctors, nurses, and health coaches—on top of their existing benefit plan. A Vera clinic pays for itself, and more, in the first year, generally generating a 25% net return on a company's investment due to a substantial reduction in employee health claims, including ER visits, inpatient and outpatient services, specialty services, labs, and prescriptions. They also generate cumulative savings over time due to continually improving employee health and cost containment from network efficiency. Vera Whole Health guarantees its performance by putting 100% of its fees at risk.



Conference Logistics

Boarding Pass Printing

Boarding passes can be printed at the hotel business center for a nominal fee. The conference registration desk can also help you with this service.

Internet

Complimentary internet is available in the main conference area.

Network: Red Rock Convention

Login: healthcare2017

Password: moss2017

Fitness Center

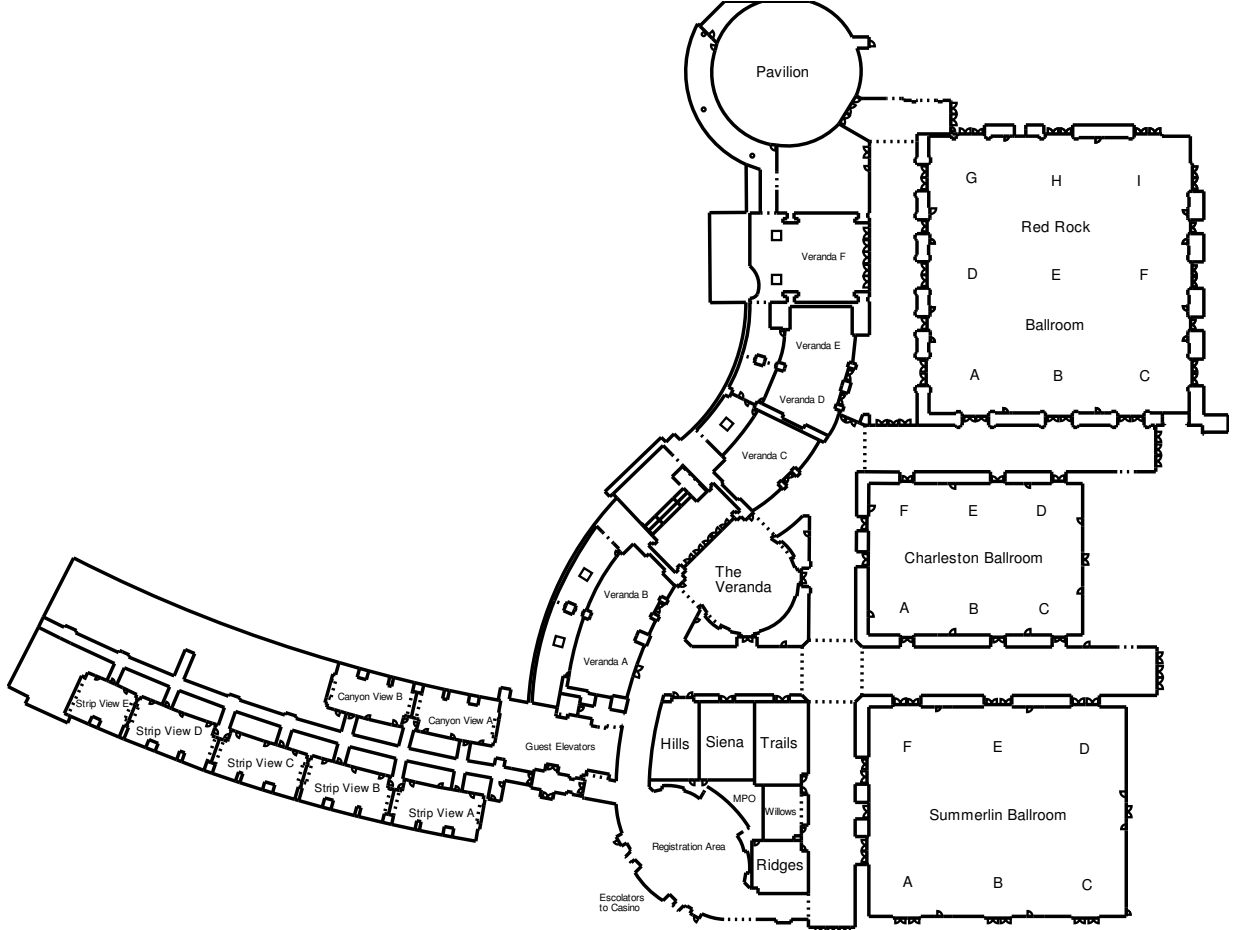
The fitness center is complimentary to hotel guests and located at The Spa. Operating hours are from 5:00 a.m. to 7:00 p.m.

Hotel Shuttle Schedule

Red Rock offers complimentary shuttle service to McCarran International Airport and the Las Vegas Strip. Seating is limited, and all schedules are subject to change. You must be a hotel guest and present a room key to board the shuttle.

		Airport		Fashion Show Mall		
FROM Red Rock TO	<i>Departs from Red Rock East Valet (drops off at the departure level)</i>				<i>Departs from Red Rock East Valet</i>	
	A.M.	5:00, 7:00, 9:00, 11:00		A.M.	11:00	
	P.M.	1:00, 3:00, 5:00, 7:00		P.M.	1:10, 3:10, 5:10, 7:10, 9:10	
TO Red Rock FROM	<i>Departs from Terminal 1 at level zero</i>					
	A.M.	6:00, 8:00, 10:00		A.M.	11:40	
	P.M.	Noon, 2:00, 4:00, 6:00, 8:00, 9:00		P.M.	1:40, 3:40, 5:40, 7:40, 9:40, 10:00	

Hotel & Meeting Rooms Map



Questions?

Please contact Stacy Weber at (206) 321-4816 or stacy.weber@mossadams.com.

About Moss Adams

With 2,900 professionals across 25-plus locations in the West and beyond, Moss Adams provides the world's most innovative companies with specialized accounting, consulting, and wealth management services to help them embrace emerging opportunity. Discover how Moss Adams is bringing more West to business.

Assurance, tax, and consulting offered through Moss Adams LLP. Investment advisory services offered through Moss Adams Wealth Advisors LLC. Investment banking offered through Moss Adams Capital LLC.