

Fuel for Growth

2018 Moss Adams Dealer Summit Agenda

DAY 1 Thursday, June 28, 2018	
Time	Section
7:15 am - 8:00 am	Breakfast
8:00 am - 8:10 am	Opening Ceremonies Dan Cheyney, National Practice Leader, Moss Adams LLP Lewis Fisher, Partner, Moss Adams LLP
8:10 am - 9:40 am	The Ethical, Legal, & Policy Disruptions of Advancing Technologies Tarun Wadhwa, Founder & CEO of Day One Insights – Keynote
9:40 am - 10:00 am	Break
10:10 am - 11:10 am	Auditing the Business: Not just the numbers Torre Hammer & Danielle Mar, Moss Adams LLP
11:10 am - 12:00 pm	Cybersecurity and Threats to your Data Management System Jason Miller, DealerOps & Weston Nelson, Moss Adams LLP
12:00 pm - 1:00 pm	Lunch
1:00 pm - 2:00 pm	Recruiting and Retaining Talent Across Generations Amy Stillwell & Sarah McKnight, Moss Adams LLP
2:00 pm - 2:30 pm	Employee Engagement “An Experiment That Worked Out” Dianna Freeman, Freeman Toyota Lexus of Santa Rosa
2:30 pm - 3:00 pm	Break
3:00 pm - -5:00 pm	The Future of the Automotive Industry Glenn Mercer, GM Automotive LLC & Maryann Keller, Maryann Keller & Associates
6:00 pm - 7:30 pm	Networking Reception

DAY 2 Friday, June 29, 2018	
Time	Section
7:15 am - 8:00 am	Breakfast
8:00 am - 8:10 am	Day 2 Welcome Remarks Dan Cheyney, National Practice Leader, Moss Adams LLP
8:10 am - 9:10 am	Leading Through Change William P. Robinson, President Emeritus of Whitworth University
9:10 am - 10:00 am	Broker Q&A Alan Haig, Haig Partners, LLC
10:00 am - 10:20 am	Break
10:20 am - 11:10 am	Tax Reform and Strategic Planning – Part I Jason Thompson & Kelsey Sjoberg, Moss Adams LLP
11:10 am - 12:00 pm	Tax Reform and Strategic Planning – Part 2 Sarah McKnight & Matt Solomon, Moss Adams LLP
12:00 pm - 1:00 pm	Lunch
1:00 pm - 1:30 pm	Hot Topic Discussion (and Survey) Dan Cheyney, National Practice Leader, Moss Adams LLP
1:30 pm - 3:00 pm	Best Ideas – 20 Group Discussion Valerie Allen & Ken Irwin Moss Adams LLP
3:00 pm - 3:15 pm	Closing Remarks Dan Cheyney, National Practice Leader, Moss Adams LLP